APPAREL DESIGN & MERCHANDISING

The Family Interiors Nutrition & Apparel Department (FINA) offers a B.S. in Apparel Design and Fashion Merchandising. Students will understand and apply knowledge about the roles and functions of various industry sectors in which textiles and sewn products are developed, produced, marketed, sold and consumed, including design, construction, sourcing, manufacturing, marketing and merchandising processes. A common core of classes enables students to develop a consumer and socially conscious approach to the industry and a basic knowledge of the field including career opportunities, terminology and professional practices as applied to the industry.

ABOUT THE MAJOR

The B.S. in Apparel Design & Merchandising (ADM) has two concentrations: Apparel Design and Fashion Merchandising. Students explore human behavior, social problems and environmental concerns, interpreting influences and outcomes for the globally interdependent apparel industry.

CONCENTRATION AREAS

B.S. Apparel Design

The Apparel Design concentration is specific to students who are interested exploring the process of creating garments from pattern making or draping to construction.

B.S. Fashion Merchandising

The Fashion Merchandising concentration is for students interested in exploring the promotional and strategic practices of consumer behavior and retail business management.
**SUGGESTED FIRST-YEAR COURSE SEQUENCE**

**FALL 2021**
- Area A1 Oral Communication or Area A3
- HSS 110 (recommended)
- Area A2 Written English Requirement (ENG 114 or ENG 104)
- Area B4 Math 124 and Math 123 (if needed)
- Area D1 Econ 101 Intro to Microeconomic Analysis
- SF State Studies or University Elective

**SPRING 2022**
- Area A1 Oral Communication or Area A3
- HSS 110 (recommended)
- Area A2 Written English Requirement (if took ENG 104 in Fall 2020) or Area E HSS 210 (preferred) (if ENG 114 completed in Fall 2020)
- Area D1 ECON 102 Introduction to Macroeconomic Analysis
- SF State Studies or University Elective
- Area D1 PSY 200

**CHSS STUDENT RESOURCE CENTER**
HSS 254 | srccenter@sfsu.edu | (415) 405-3740
chss.sfsu.edu/src

**ASSIST**
assist@sfsu.edu | (415) 338-1219
fina.sfsu.edu

**RESOURCES:**

**APPAREL DESIGN & MERCHANDISING PROGRAM**
Family Interiors Nutrition & Apparel Department
BH 329 | fina@sfsu.edu | (415) 338-1219
fina.sfsu.edu

**CHANGE OF MAJOR PROCESS**
The B.S. in ADM-Design or ADM-Merchandising invites current students to submit a change of major request online by completing the following steps:
1. Go to SF State’s home page at sfsu.edu and select the Login link to log into SF State Gateway/MySFSU.
2. Log in with your SF State ID or email and SF State password.
3. Your SF State Gateway home page displays. Click the Schedule/Classes link under the Student section and click to Student Center.
4. The SF State Student Center displays. Under the other academics pull down section, select Change Major from the drop-down menu. Click the Go button.
5. The Change of Major/Minor page appears.
6. To proceed, click the Next button at page bottom.
7. A new page displays your current major and click on the change of major button.
8. Requested College - Click 38 CHSS.
9. Requested Major – Click Either 
   - Apparel Des/Merch: Design - B.S.
   - Apparel Des/Merch: Merch – B.S.
10. Click Submit Button.

You will receive a welcome email from our department with an email address of your new major advisor. Please send an email to set up a time to develop your academic advising plan. After this meeting, you will be added to the ADM major.
A confirmation of your request will be sent to your SF State email account.

**ADDING, DROPPING AND WITHDRAWING FROM CLASSES AFTER START OF SEMESTER**

Please be aware of all deadlines. You may add courses via your Gateway before the first day of instruction, provided there is space available. Once classes start, you will need a permission number from your instructor to add a course via Gateway.

Dropping courses via your Gateway without it being noted on your academic record must occur within the first three weeks of each semester. After this three-week period, you are no longer allowed to drop courses via your Gateway. At this point, you must have a serious and compelling reason to withdraw from a course and submit a petition that includes supporting documentation and an unofficial transcript. If approved, a "W" will appear on your academic record. Withdrawals that lack serious and compelling reasons and/or viable supporting documentation may be denied within the College of Health & Social Sciences. Be conscientious about withdrawing from classes, as you are only allowed a maximum of 18 units for withdrawal. Please also keep in mind that you are only allowed to repeat a course once after receiving a failing grade.

Lastly, it is ALWAYS students’ responsibility to ensure that they are in the appropriate classes — always check your schedule!

AP and IB exam scores as well as courses taken at community college may impact the suggested course sequencing. If you are not sure how this will affect you, please contact an SRC advisor.