PRE-APPAREL DESIGN & MERCHANDISING

The Family Interiors Nutrition & Apparel Department (FINA) offers a B.S. in Apparel Design and Fashion Merchandising. Students will understand and apply knowledge about the roles and functions of various industry sectors in which textiles and sewn products are developed, produced, marketed, sold and consumed, including design, construction, sourcing, manufacturing, marketing and merchandising processes. A common core of classes enables students to develop a consumer and socially conscious approach to the industry and a basic knowledge of the field including career opportunities, terminology and professional practices as applied to the industry.

IMPACTION

For the academic year of 2018-2019 ADM will remain an impacted program, meaning there are more students wanting the major than there is capacity. The major will not be accepting applications for the Spring 2019 semester, however, ADM will go off of Impaction in Fall 2019. Any students interested in program can begin the change of major process in Spring 2019.

ABOUT THE MAJOR

The B.S. in Apparel Design & Merchandising (ADM) has two concentrations: Apparel Design and Fashion Merchandising. Students explore human behavior, social problems and environmental concerns, interpreting influences and outcomes for the globally interdependent apparel industry.

CONCENTRATION AREAS

B.S. Apparel Design
The Apparel Design concentration is specific to students who are interested exploring the process of creating garments from pattern making or draping to construction.

B.S. Fashion Merchandising
The Fashion Merchandising concentration is for students interested in exploring the promotional and strategic practices of consumer behavior and retail business management.
**SUGGESTED FIRST-YEAR COURSE SEQUENCE**

**FALL 2018**
- Area B4 Quantitative Reasoning
- Area A2 Written Communication
- Area A1 or A3 Oral Communication or Critical Thinking
- Area C1 ID 240
- Area D1 ECON 101/102

**SPRING 2019**
- Area B4 Quantitative Reasoning (If Needed)
- Area A3 or A4 Critical Thinking or Written Communication II
- Area D1 PSYC 200
- Area D2 or D3 Social Science
- Area B1 or B2 and Area B3 Physical or Life Science and Lab

**SUMMER 2019**
- Drawing Class at a JC or ADM 262

**CHANGE OF MAJOR PROCESS**

*PLEASE NOTE YOU WILL NOT BE ABLE TO BEGIN THIS PROCESS UNITL SPRING 2019*

1. Fill out the Change of Major Form
2. Print and submit form to the Department Chair for signature
3. Submit Signed form to Student Services
4. Meet with an advisor in your major to prepare a graduation plan.

**Change of Major Dates:**
- January 1-March 1
- August 1-October 1

All students who have been accepted to a change of major of Apparel Design, may start major-only classes the semester following approval of the change of major.

Once a student has been approved for the change of major, they are required to meet with their major advisor at least once a semester.

**ADDONG, DROPPING AND WITHDRAWING FROM CLASSES AFTER START OF SEMES-**

Please be aware of all deadlines. You may add courses via your Gateway until before the first day of instruction, provided there is space available. Once classes start, you will need permission numbers from your instructor to add classes via Gateway.

Dropping courses via your Gateway without it noted on your official records must occur within the first three weeks of each semester. After this three-week period, you are no longer allowed to drop courses via your Gateway. You must have a serious and compelling reason to withdraw from a course and submit a petition with objective supporting documentation. If approved, a “W” will appear on your transcript. All withdrawal petitions that lack serious and compelling reasons and/or viable supporting documentation will be denied within the College of Health & Social Sciences. Be conscientious about withdrawing from classes, as you are allowed a maximum of 18 units for withdrawal, and “W”s on your transcript can reflect poorly. Also keep in mind that you are only allowed to repeat a course once for a maximum of two times.

Lastly, it is ALWAYS students’ responsibility to ensure that they are in the appropriate classes — always check your schedule!

**RESOURCES:**

**APPAREL DESIGN & MERCHANDISING PROGRAM**
- Family Interiors Nutrition & Apparel Department
- BH 329 | fina@sfsu.edu | (415) 338-1219
- fina.sfsu.edu

**CHSS STUDENT RESOURCE CENTER**
- HSS 254 | srcenter@sfsu.edu | (415) 405-3740
- chss.sfsu.edu/src

**ASSIST**
- assist.org

*AP and IB exam scores as well as courses taken a community college can also impact the suggested course sequencing. If you are not sure how this will affect your scheduling, please contact an SRC advisor.

**General Education Areas Potentially Met by Courses in this Major**

Successfully completing the ADM curriculum would also mean that you have met the requirements for AREA C1, AREA D1 and AREA E in your lower division General Education requirements.